Estd. 1983

Reg. No. 386 (MZ)

MARYMA

Ramhlun North YMA Chanchinbu

"YMA thuvawn: YMA chu ṭanpui ngaite ṭanpuitu

YMA thiltum: 1. Hunawl hman ṭhat. 2. Zofate hmasawnna ngaihtuah. 3. Kristian nun dan ṭha ngaihsan

Vol. 44 | Issue No. 47 | Ramhlun North: Ni 21 November, 2026

BRANCH THU

■ **YMA Lehkha La Duh Tan:**
YMA aṭanga hriatpuina lehkha hrang hrang- Tribal Certificate la turte hriatpuina leh Residential Certificate la turte hriatpuina te a hnuaia mite hnen aṭang hian a lak theih e.
1. Pu Laldingliana Sailo, President, T-Sec. (7005164116)
2. Pu Biakchungnunga, Secretary, V-Sec. (9856293369)
3. Dr. Joseph Lalhmingliana, Assitant Secretary, C-Sec. (9436195087)

Pem Lehkha & Testimonial bik chu Pu Laldingliana Sailo, President emaw Pu Biakchungnunga, Secretary emaw hnen aṭang lak tur a ni.

YMA hriatpuina lehkha la tur ten EPIC (Voter ID) leh Aadhaar card ken ṭhin tur a ni a, kum tling lo Voter ID la nei lo tan an pa/nu EPIC leh Aadhaar card a ngai ve thung a, an Aadhar card a ngai bawk e. Tin, hriatpuina form-ah hian Kumin aṭang chuan sorkar lamin an thlalak (passport size) bel tel vek tawh tura a tih avangin thlalak a ngai tel tawh tih kan hre dawn nia.

Lehkha la duh te kan kal thlawn loh nan a phone number tarlanah hian biak lawk ṭhin ni se a ṭha ang e.

Income certificate dilna hriatpuina erawh YMA-in a pe ngai lo tih kan hre tel dawn nia.

■ Sub Woofer leh Speaker lei thar a ni.

SECTION THU

■ **Taitesena Section:** Pu Lalrawngbawla Zote leh Pi K. Zaithanmawii te nupa hriatrengna atan an nu Pi C. Lalbiaknungi, T-Sec. chuan Ramhlun North YMA Taitesena te hnenah Tea Urn (pakhat) ṭha tak mai a pe a, Section hruaituten lawmthu an sawi.

■ **Library duty turte:**
1. Samuel Vanlalnghaka, N-Sec.
2. PC Lalrindiki, V-Sec.
3. Lalfelfamkimi, V-Sec.
4. Lalmuanpuii, C-Sec.
5. Lalremruatkimi, K-Sec.
6. Lalhruaitluangi, T-Sec.

RAMHLUN NORTH, INDUSTRY MUAL KAWTTHLER CHEI LEH DAWN

Ramhlun North, the 21st November, 2026: Kumin Krismasl eh Kumthara lawman pualin Ramhlun North Industry Mual kawngpui dung chei leh tum a ni. Hemi atan hian mawhphur tur hruaitu ruat chhuah te chu:

Chiarman: Pu Tlangtimawia Zote
Vice Chairman: Pu R. Lalrinmawia
Secretary: Pu R. Lalrinpuia
Asst. Secretary-te: 1. Pu Lalpanliana
2. Pu Johny Zosangzuala
Treasurer: Nl. Lalmunpuii
Finance Secretary: Pu F. Laldawngliana
Patrons/Advisers: 1. Pu Malsawmdawngliana
2. Pu Lalrammawia 3. Pu R. Lalchhandama

Kum 2012 aṭang khan Ramhlun North Industry Mual Kawngpui dung hi chei mawi a lo ni tawh a, kum 2020 leh 2021 ah chei a ni lo va, a bak zawng chu kumtin deuh thaw cheimawi a lo ni ṭhin a ni. Pathian zarah AMC aṭangin lawmman pawh a dawng pawl ah kan la ṭang ve zel a ni.

Kumin kawngpui dung chei tur hian thawhlawm phal taka thawhtu mi an ṭhahnem hle mai a, kan sawi vek seng lo nachungin kan khawtlang hruaitute pawhin min phurpui em avangin thawhlawm pawh hetiang hian an rawn thawh nghe nghe a ni:
1. Dr. Vanlalthlana, Bialtu MLA – ₹ 2,00,000/-
2. Pu Vanlalfaka, AMC Corporator – ₹ 80,000/-
3. Ramhlun North Local Council – ₹ 10,000/-
4. Ramhlun North Branch yMA – ₹ 10,000/-
5. Vanapa Section, RNYMA – ₹ 3,000/-

Kan veng hmel lanna a nih ṭhin avangin Industry Mual kawngpui cheimawi tur hi kan phur tlan a, tha thawh a ngaih pawhin kan tlanchhiat loh a ngai a, veng dang aṭanga lo tlawh an tam ṭhin avangin kan nungchang thleng pawh a uluk lehzual turin kan lo inbuatsaih a ngai a ni.

THLANMUAL SAMFAI HNATLANG

Ni 28.11.2026 (Inrinni) khian Branch pum huap thlanmual samfai hnatlang neih tur a ni a, zing dar 10:00 ah RSC Field aṭanga chhuah tur a ni. Lirthei nei ten midang kepna nen thawhchhuahpui nise, kalna tur neilo tan Branch in a ruahman dawn bawk a ni. Chaw fun tur a ni a, a hmeh erawh a hmunah buatsaih a ni ang. Member tam thei ang ber kal turin kan in ngenin kan in sawm a ni.
Hmanraw ken tur: Chem (hnim samna)

RELIANCE FOUNDATION YOUNG CHAMPS MINI MIZO LEAGUE – 2026 KHELH MEK A NI

RFYC- Mini Mizo League 2026 hi mizo naupang kum 10 hnuailam (Age category: under-6 , under -8 leh under-10) tana buatsaih a ni a. RFYC Mini Mizo League nikum 2025-khan Season 1 khelh a ni tawh a, kumin hi a vawi 2-na tur a ni.

Mizoram district pali- Aizawl, Champhai, Kolasib leh Lenglei- ah te kalpui mek a ni. Aizawl district Centre pakhat atan Ramhlun North chu an rawn thlang ve hlauh a, vengchhung school hrang hrang -Presbyterian English School (PES), Holy Child, Govt. Primary School leh Stepping Stones atangin naupang 140 bawr velin Mini Mizo League hnuaih registration an ti tawh a, RSC Field-ah an khel mek a ni. Vengchhung naupang Mini Mizo League la khel ve lo, khel thar duh an awm chuan ala in report zel theih a, Mini Mizo League registration ti thar duh tan phone No.9862375861-ah in report tur a ni.

RFYC Grassroot Football Programme hlu tak kan vengchhunga kalpui anih theih nana hmalatu chu Ramhlun North FC/Academy hruaitute an ni a. Mini Mizo League khelhna hmun RSC Field hmantirtu RSC hotute chungah leh YMA Tlangauna In hmantirtu YMA hruaitute chungah RNFC chuan lawmthu a sawi a. Hetianga hmathlir thui tak neia vengchhung naupangte tana Grassroot Football kalpui mek hi a hlawhtlin tak tak theihna tur chuan vengchhung mipui thlawpna a pawimawh em em a, chuvangin RNFC hruaitute chuan Ramhlun North mipui zawng zawngte thawhpui ah an sawm bawk a ni.

Editorial

SOCIAL MEDIA KAN HMAN THIAM A PAWIMAWH

Social media hi a chak lutuk tawh a, ho te teah ram pum huapin a lar theih ta! Ho têe kan ngaih pawh whatsapp group leh youtube-ah kan hmu zung zung a, breaking news a chang zung zung tawh mai si a, mi mimal nun zah thiam zawnga inzirtirna kan kalpui a ṭul chho hle mai. Tute'n emaw vanduaina an tawk a, an nihna leh chhungkaw nun/mi mal nun chiang tak taka kan intheh darhsak fo teh pawh hi a ṭha lo khawp mai. Rit chawi chak avang te, hockey thiam avang te ni lo, scooty-in a sut hrep avanga lo lar ve hluai ringawt te hi chu tu tan pawh a zahthlak duh viau thei.

Thla lak theihna phone ṭha tak kan hum vek tawh a, eng emaw hlekah cowboy hun lai ang maiin miin min phawi khalh ang tih hlau ni awm takin kan kekawr ipte aṭangin kan inphawi ransiak a ni ber a. Hnam induhsak leh inhmangaih tak kan nih vang nge ni, video, thlalak leh chanchin eng emaw hi miin an lo hmu tlai palh ang tih kan hlau ngawih ngawih ṭhin chu a ni ber e. Tute emaw lusun, lungchhe taka an awm lai video hi i pu darh chiam chiam lo teh ang u.

Naupang an sawisa lai te, zawhte an nghaisa lai video te hi "...hmuh a hrehawm tak zet..." ti chungin a theh darhtu ah kan ṭang hreh lo va! Vanduaithlak taka motor accident-a thi leh hliam thi hniang hnuang thlalak te, bomb puaka taksa darh niaih nuaih thlalak te hi "…Awi! Hmuh a va hrehawm e..." ti chungin kan han pu darh luai luai ṭhin chu a nia! Mi an phalna la lova an video leh thlalak lo vawrh darh ve ngawt te hi min khing duh chu ni se thubuai awrh theihna a ni. Ruang/ mitthi thlalak hmuh hrehawm tak tak a pawng a puia theh darh ngawt te hi thubuai awrh theihna a ni.

Mi chanchin chhia hre ve zung zung tur te hi chuan induhsak loh deuh te pawh hi zir ta ila a ṭha awm asin. Induhsakna tur thil ṭha dang, hnam ropui kan nih phahna tur zawk kan ngah viau awm e.

KHAWTHLIR

VANZEMA LÎ (Hmanlai Titî)

Hmânlai thil thleng niáwm tak; ngaihnawm angreng tak si hi, kan pi leh pute titîah hriattur a awm nual mai a, chung zîngah chuan - Vanzema Lî chanchin te, Rung Dil chanchin leh Ṭam Dil chanchin te hi a ngaihnawm pawl an ni, ti ila ka sawi sual lo ang.

Ni e, Vanzema Lî hian chanchin ngaihnawm tak a nei niin an lo sawi ṭhîn a, an sawi dan chuan, hmânlai in Vanzema Lî ah hian sangha a tam thei êm êm mai a.

Ṭum khat chu sangha tlang vûak an rel a, tichuan Vanzema Lî-a sangha vâw tur chuan an thawk chhuak ta mup mup mai a. Vanzema chu an zînga tlangval tlawmngai leh huaisen chhuanvawr a ni a. Lî mawng lamah chuan sangha thi an awm nual a; tlangval na zawng chhar theih loh te chu tlawmngai takin a chhar ta zel a. Vawi khat, a zuk lut leh chuan sangha lian zêt mai, mawi êm êm mai, rui-a lo leng kual vel chu a zuk hmu a. Vanzema chuan awlsam tak-a man mai theih a inring tlat mai a, chu sangha chu lî mawng lamah a ûm zui ta zel a, a tâwpah chuan pûk chhungah a tleng lut ta daih mai a. Vanzema tlawmngai ta phêng chuan pûk chhungah chuan a luh chilh thla ve ta zel mai a.

Pûk chhung a va luh nâk chuan a beisei loh leh rin loh deuh maiin, Ṭîau pho nuam deuh hmunah a va chhuak ta phawng mai a. Chu Ṭîau phovah chuan putar pakhat hian hnang hi a lo hlai dalh dalh mai a. Mak a tiin a hlau ta hle mai a, a va pawh ngam mai bawk si lo. Mahse tlangval huaisen leh tlawmngai ve na fâm chuan, hlau chung chung chuan a va pan ta a, "Ka pu he laia sangha mawi tak lo lut kha i lo hmu mial em? Khawi ah nge a awm tak ni le?," tiin a han zâwt ta chawt mai a.

Chu putar chu pûk huai a lo ni reng mai a. Tin, a sangha ûm pawh kha sangha tak tak ni lovin, chu putar fapa lek a lo ni a. Chu putar chuan Vanzema hnenah chuan, "Tlangval hmanhmawh takin he pûk hi chhuahsan tawh khai. Tûn hi ka fate awm loh lai tak a ni a. An lo hawn vaih zawngin nung damin i chhuak reng reng lovang," tiin a lo hrilh a. Vanzema'n chu thu a hriat chuan, a hlau ta ngâng mai a, khur hlâwk hlâwk chung chuan pûk chu a chhuahsan ta daih mai a. Pâwna a chhuah hnuah chuan, pûk chhunga a thil tawn mak tak chanchin chu a ṭhîante a han hrilh a. A ṭhîante lah chuan an lo âwih sak duh ta reng reng lo mai a, âwih sak a hnêkin dawt sawi ah hial an lo puh a. 'Khawiah lî chhungah mah khaw mual Ṭîau pho va awm suh, putar pawh chu thil awm hauh lo tur a nih chu, zuk lut leh ta la, hnâng ṭawmna i rawn lak chhuah ngât loh chuan kan âwih ther te lovang, awih loh loh tur a nih chu,' an tih khum ta phiar phiar mai a. Chutah le(h)! Tlangval tlawmngai Vanzema chuan, 'Chutia in âwih duh tlat lo, a nih chuan ka thihna tur hial pawh nise ka zuk lut leh poh a niang chu. Ka kawngah hian hrui in min han hlîng u la, min hlîn na hrui a rawn chêt dat chuan min pâwt chhuak leh thuai dawn nia,' a ti ta a. Tlangval ho chuan Vanzema sawi ang chuan a kawngah hrui in an hlîng ta a, a zuk lut leh ta a.

Nakin dêuhvah chuan an hlîn na hrui chu a rawn che ta lâwih mai a, an han hnuh chhuah nâk chuan Vanzema lu chu a lo bung reng tawh mai a. Tin, a thusawi nem nghêt turin hnâng ṭawnna tlem chu a rawn hum chhuak tel a ni, an ti.

A ṭhîante chu an inchhir hlawm hle mai a, mahse inchhirin ban a chên tawh si lo. Heta ṭang hian, kan pi leh pute'n "Tlawm mâkah Vanzema a thi" tih ṭawngkam hi an lo chher chhuak ta a, tin, a chet sualna lî pawh hi "Vanzema Lî" tiin an vuah niin an sawi bawk. Vanzema Lî hi, Aizawl leh Lunglei kawng pui kan na thlang; Belpui lui chhuah kianga lî hi niin an sawi a, ṭhênkhat ve thung chuan Vanzema chet sualna chu Tui Rum Lî niin an sawi ve bawk.

Kan pi leh pute khan, hetiang chanchin thil mak deuh deuh hi sawi tur hi, an lo ngah khawp mai, sawi dawn chuan sawi ṭeuh tur pawh a awm.

Ṭam Dil pawh hian hetiang deuh hian chanchin mak deuh mai leh a hmingput chhan chu hetiang hian an lo sawi ṭhin.

Hmanlaia Ruallung vela kâwilâm ho an awm lai hian nuparek hian Ṭam Dil ruam hi lo atan an nei a. An vanduaia siamin an pa chu a boral ta hlauh mai a, a nupui chuan amah chauh chuan an lo chu a enkawl ta a. Ṭam Dil zawlah chuan Anṭam kungkhat ṭha bik deuh mai pakhat hi a ding fal zuah mai a. Chu nu chuan a mumangah a pasalin,' Khalai zawla Anṭam ṭha bik deuh mai kha i malsawmna bul a nih kha. ṭha takin enkawl la, duat hle bawk ang che,' tiin a lo hrilh a. Chu nu chuan a mumang chu a hre ran mai a, chu Anṭam kung chu a duatin tui nen a theih ang tawk tawkin a chawm reng reng a. Chu Anṭam pawh chuan a ngeih hle a, a ṭhangduang hluah hluah mai a ni. Ṭhenkhat ve thung erawh chuan he Dil kiang velah hian anṭam a ṭhat duh em vanga Ṭam Dil tia phuah ta mai niin an sawi ve bawk a, a engapawh chu lo nise, chanchin kan pi leh pute hunlai aṭanga thawnthu ngaihnawm tak nei Dil hmingthang tak chu a ni ve reng reng mai.

Editor: Vanengmawia (7085878827); **Jt. Editors:** A. Lalfakzuala, Lalrotluangi Zote, , Henry VL Nghilhlova Zote
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ZIN & HAW

■ Pu R. Lalrinmawia, BECM hna thil a Darnamtlang a zin chu a lo haw leh ta.

■ Pu VL Pianruala, BECM Thenzawl lama zin chu a lo haw leh ta.

■ Pu Lalrinliana, BECM chu hna thilah Siaha ah a zin.

■ Pu Lalthlengliana, BECM hna thil a Tualpui a zin chu a lo haw leh ta.

■ Pu Lalduhsanga, K-Sec. c/m PTS, Thenzawl a training chu a lo chhuak.

■ Pu VL Zahawma, V-Sec. Kolkata-a inentira kal chu a lo haw leh ta.

■ Pu Laldampuia, V-Sec. chu chhungkaw thilah Kawrtethawveng ah a zin.

■ Lalhmingmawii c/o Thanchungnungi, V-Sec. chu chhungkaw thilah Khawruhlian ah a zin.

■ Pi Liansailovi w/o C. Laltlanmawia (Fam) te chhungkua, C-Sec. chu chhungkaw thilah Delhi-ah an zin.

■ Nl. Marina Lalfakawmi d/o Kamdingliani, S-Sec. chu a hnathawhna hmun Shillong aṭangin chawlh hmangin a lo haw.

■ Pu Jonathan C. Lalrintluanga, N-Sec. thil pawimawh buaipui a Guwahati-a zin chu a lo haw leh ta.

■ Pu Lalremruata Fanai te chhungkua, T-Sec. chu chawlh hmangin Guwahati-ah an zin.

■ Tv. Lalrinchhana s/o Thangpuii, T-Sec. thil pawimawh buaipui a Guwahati-a zin chu a lo haw leh ta.

■ Pu Lalduhkima Ralte, V-Sec. chu Lenglui lamah hna thawkin a thang mek.

■ Pu Lalthansiama, V-Sec. thil pawimawh buaipuia Guwahati zin chu a lo haw leh ta.

LAWMAWM

■ Valentino Lallawmawma s/o Lalhriatpuia chu Under-17 Mizoram pum huap 'E4 Italian Opening One-Day Chess Tournament 2026' ah pahnihna a ni.

■ Pu Lalremruata leh Pi Carmelita Lalchhanhimi Pachuau, C-Sec. te nupa chuan ni 10.11.2026 khan Synod Hospital Durtlang ah fapa an nei.

■ Pu Lalhmangaihsanga leh Pi Lalruatfeli te nupa, S-Sec ami te chuan ni 3.11.2026 khan Civil Hospital, Aizawl ah fapa an nei.

■ Pu H. Lalrinmawia leh Pi RC Zonunmawii te nupa, K-Sec. ami te chuan ni 17.11.2026 khan Synod Hospital Durtlang ah fapa an nei.

■ Jonathan K. Vanlalpeka s/o K. Lalthlengliana (Fam), K-Sec. leh Baby Lalpianmawii, Leitan South te chu ni 19.11.2026 khan Ramhlun East Presbyterian Kohhran Biak In ah an innei.

■ C. Lalsangzuala s/o C. Ruatvela, C-Sec. leh Dorothyu Lalruatfeli d/o C. Ringzuala, T-Sec. te chu ni 20.11.2026 khan Ramhlun North Presbyterian Kohhran Biak In ah an innei.

LEI PIAH LAMAH †



Vanlalruata Zote, K-69 h/o Lalrinsangi Fanai, C-Sec. chu ni 17.11.2026 dar 11:15 AM khan a boral a, a ruang hi lumen niin a tuk ni 12.11.2026 chhun dar 12:00 ah Ramhlun North Thlanmual, Zemabawk ah vuiliam a ni.



Linda Lalṭhazuali, K-40 w/o Zonunsanga Ralte, S-Sec. chu ni 17.11.2026 dar 02:10 PM khan a boral a, a ruang hi lumen niin a tuk ni 12.11.2026 dar 02:00 PM ah Ramhlun North Thlanmual, Zemabawk ah vuiliam a ni.

Lusun khawhar chhungte, thlamuantu Pathianin vengin awmpui zel che u rawh se.

DAMLO

■ Tv. Lalrinpuia, BECM chu hritlang khawsik avangin in lamah enkawl mek a ni.

■ Pi Nuntharmawii w/o PC Lalbiakthanga, V-Sec. chu natna hrang hrang avangin ZMC&H ah enkawl mek a ni.

■ Pi Awii Suante w/o Tinkhandala, T-Sec. Ebenezer Hospital-a awm chu in lamah inenkawl chhunzawm turin a lo chhuak.

■ Pi C. Thannguri w/o C. Romawia, T-Sec. chu Ebenezer Hospital-ah enkawl mek a ni.

■ Lalventluanga s/o Lalrammawia, K-Sec. chu khawsik leh luak avangin Nazareth Hospital-ah enkawl mek a ni.

■ Pi Vanlalngaihawmi Khiangte w/o Augustine Vanlalvena, N-Sec. a kal (kidney) felloh avanga Synod Hospital, Durtlang a awm chu a lo chhuak leh ta.

■ Pu PC Lalrinmawia, V-Sec. chu Aizawl Hospital ICU-ah enkawl mek a ni.

■ Tv. Laltanpuia s/o Lalroziki , N-Sec. chu Civil Hospital, Aizawl ah enkawl mek a ni.

ROSEBUD SCHOOL : RAMHLUN VENGLAI (1-1)

ADMISSION NOTICE

Kum 2027-2028 Session atana lut thar tur (Nursery to Class-XII) tan Admission Form School Office-ah lak chhuah theih a ni. A hnuaia hun leh hmun tarlan-ah hian Interview tur a ni ang.

A hun: Ni 24 & 28 Nov. 2026 (Thawhlehni & Inrinni) Dar 10:00 am

A hmun : Rosebud School, Ramhlun Venglai

Session thar aṭang hian Pre-School hawn belh tura ruahman a nih avangin kan hun leh hmun tarlanah hian admission a tih nghal theih bawk ang.

Sd/- Principal

KEIMAHNI

■ Kan Asst. Manager, Tv. Zodingliana, T-Sec. chu Stroke vangin ZMC&H ah enkawl mek a ni a, lo dam ṭha leh vat se kan ti hle.

LOCAL COUNCIL

■ Kumin krismas pual hian vengchhung hmun hma tam thei angber Local Council chuan chei ṭha a ti a, hemi denchhen hian mahni in leh a vel te vawngfai a, atam thei angber in light (warm colour) hmang a cheimawi turin vengchhung mipui te kan in ngen a ni e.

Light hi a tlawmin lei tur a awm a. Leina tur hi 8974055830 Pi Lalramhluni (Pi Nutei) Treasurer RNBC.

KOHHRAN

■ **Presbyterian Kohhran, Ramhlun North:** Mizoram Synod FG&CC buatsaih Kristian Chhungkaw Hla Thar hmanga Music Video Insiamsiak ah Ramhlun North Kohhran chu Pakhatna an ni. Hla thupui hi "Kan Nghing Ngai Lo'ng" tih a ni a, Pu LP Lalhlimpuia phuah a ni.

■ **Presbyterian Kohhran, Ramhlun East:** HIV leh ruihhlo donna kawnga hmalakna atan ni 19.11.2026 (Ningani) zan khan Ramhlun East Kohhran Pavalai Pawl leh Ramhlun North, Basic Mualmawng Welfare ṭangkawp chuan Mual Inkhawm, Anganwadi Center No-lll ah an buatsaih.

■ **Baptist Kohhran:** Area Baptist Council (ABC) Rorel leh Inkhawmpui hi November 20 – 22, 2026 (Zirtawpni aṭanga Pathianni) chhungin neih a ni dawn a, BCM Ramhlun North pawh Aizawl North ABC hnuaiah awmin BCM, Chaltlang Kohhran-ah ABC hi neih a ni ang.

RF.PHARMACY & LABORATORY

CHANMARI,RAMHLUN ROAD. DR.ZOKHUMA BUILDING.

DOCTOR RAWN THEIHTE :-

1) **DR.ALEX LALDAWNGLIANA CHHANGTE**
MBBS,MD(GENERAL MEDICINE)
Consultant NAZARETH HOSPITAL

2) **DR.LALNUNSANGA**
MBBS,M.S(ORTHOPAEDICS)
Consultant Greenwood Hospital

3) **PAEDIATRICIAN**
NAUPANG SPECIALIST

LABORATORY SERVICES :-

THISEN,ZUN LEH EK ATANG TEST HRANG HRANG KAN TITHEI BAWK E.

BOOKING :- 8798400588

RAWNG DISCOUNT (10-4)

Inchung leh pawn rawng, ASIAN PAINTS leh DULUX company discount kan kalpui mek e.

MDF Board Tesa leh Green Panel kan nei reng bawk e.

Grace Home Enterprise, Ramhlun North

ARTICLE

DATA IS THE NEW OIL

- Nungtea, C-Sec.

Tunlai Digital khawvelah chuan "*Data is the new oil*" tih ṭawngkam hre lo hi kan awm awm lo ve. He thu hian tunlai *digital economy* chakzia leh data pawimawhzia a tar lang chiang hle awm e. Kum zabi 20-na chhoah khan khawvel hmasawnna chu Oil ngah leh ngah lovah a innghat lian hle a. Industry lian tak tak te, motor, rel, thlawhna, khawvel economy pumpui kha Oil hmang chauhvin a che vel a ni ber a. Mahse, 21st century digital khawvelah chuan chu Oil hlutna rawn luah lan chho mektu chu Data kan tih hi a ni ta. Kum 2006-ah daih tawh khan Clive Humby, data scientist chuan, *"Data is the new oil"* tiin a lo sawi tawh a. Vawiin thlengin he thu dikzia hi a takin kan hmuin kan hre chho ta zel a ni.

Oil leh Data in an na: Oil insiam dan chu sawi lo mai ila, an lai chhuak a, lai chhuah hlim (raw oil) chu sawngbawl phawt loh chuan a hman ṭangkai nghal mai theih loh, thlitfim anih hnuah chu oil aṭang chuan Gas, petrol, diesel leh thil ṭangkai dang tam tak an siamchhuaka, a hlutzia a lo lang chhuak ṭhin.

Oil insiam dan ang deuh hian mi tinin internet kaltlanga Computer/smartphone a kan search history, location, online shopping, social media a kan thiltih engkim, kan chhut leh hmeh (click) zawng zawng te hi 'raw data' a ni vek mai a. Hengte hi heti ringawt hi chuan hlutna nei awm pawhin an lang lo va. Mahse, oil thlitfim hnua an hmang ṭangkai ang chiah khan heng raw data te hi AI (Artificial Intelligence) leh Machine Learning algorithms hmanga zir chian leh thliar hran an nih hnu chuan thil danglam leh ṭangkai taka hman theihin a rawn chhuak ta ṭhin a ni.

Digital Economy-ah engnge a ṭangkaina ni ta? Tunlai corporate gigantism leh tech company lian tak tak (Google, Amazon, Meta/Facebook, Apple te) hlawhtlinna bulpui ber chu he data kan tih hi a ni.

Mimal tin nungchang leh duh zawng hriat theihna: Entirnan, online shopping-ah kan lut a, amazonin kan mamawh tur awm ang a rawn tarlang nghal thei mai a. Chutiangin facebook-ah te kan lut a, kan hriatchak leh en duh zawngte a rawn lang mai a, engtin nge an hriat? A chhan chu kan sawi mek data hi a ni. Internet a kan sulhnu kalsan engkim hi la khawmin algorithm-in a chhut a, tichuan kan mamawh leh en duh zawng a rawn tarlang ta ṭhin a ni.

Social media platform-te chuan eng thil nge miin a en nasat a, eng nge a tuipui ber tihte an hriat theih avangin, sumdawng-te hnenah chu chanchin ṭha chu an thlen a, hei hi an ad revenue hnar lian ber a ni. Miten kan duh zawng leh mamawh an hriat tawh chuan thil zawrh leh hralh a awlsam em em tawh mai a ni.

Data hi a hlut em avangin ven him tlat a ngai: Oil hi ruk bo theih anih avangin venhim tlat a ngai a, chutiang chiah chuan data pawh hi mi mal privacy leh corporate asset anih avangin venhim uluk a ngai hle.

• Hacking leh malware hmanga mi data ruk bo te a hluar hle. Kan bank details, personal identification, leh confidential business data te hi mi sualin an ruk palh a hlauhawm hle.

• Ram hrang hrangin data venhimna dan (eg: GDPR leh data protection laws) an nei a, India ram pawhin DPDP Act 2023 ((Digital Personal Data Protection Act) kan nei ve a. Hemi hnuaiah hian thil tam tak kan hriat ve ngai a awm. Kan thiltihah Cookie "Accept" tih rawn lang ṭhinte hi he DPDP vang hi a ni. Company-te tan mi mal data an phalna la lo va lakkhawm leh hralh chhuah phal a ni lo.

AI leh Data inkungkaihna Tunlai AI era-ah chuan data hi fuel kang thei lo ang a ni a. Model lian tak tak (Large Language Models leh Neural Networks) te hman tlaka siamtu chu Big Data, data tam tak an lakkhawmte an ni. Data ngah apiang leh uluk taka process thiam apiang tunlai khawvelah chuan a ding chang chho zel tawh a ni.

Tlangkawmna: A hma chuan tuialhthei nei nghah apiang te an hausain thil an ti thei a, tunah chuan mi chanchin, mi duh zawng, mi chet dan (Data) nei nghah apiang an hausain thil an ti thei ta. Chuvangin, onlinea kan thil tih/hnuhma hnutchhiah (digital footprint) te hi thil ṭangkai tak thlen thei annih rualin thil pawi tak thlen thei an ni bawk tih hria ila, fimkhur tak leh ṭangkai takin kan smartphone-te hman thiam i zir zel ang u.

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